

Employee Benefit Solutions for Small Business Clients



WHY INTRODUCE CRC BENEFITS TO YOUR SMALL BUSINESS CLIENTS?

Benefits are complex, and evolving regulations are complicated. Business owners need the right partner to help navigate the insurance market to find the best value for their employees.

Providing benefits helps employee recruitment and retention, creates a positive work culture, and provides tax advantages to employers. CRC Benefits provides the tools and technology, HR and administrative support, and insurance expertise to help meet the demands of running a business.

TURN TO CRC BENEFITS FOR YOUR BENEFITS NEEDS

CRC Benefits will help you and your clients find solutions for their needs. We offer comprehensive solutions for all-size clients, including startups, spin-offs, subsidiaries, and related companies.

- Increase profitability
- Improve retention of larger clients
- Create staff capacity to win new business
- Provide a better customer experience

HOW TO REFER A POTENTIAL CUSTOMER TO CRC BENEFITS

To introduce a potential client (with 5+ enrolled medical employees) to CRC Benefits, email referrals@crcgroup.com. At a minimum, please include the following:

- Group name
- Group address
- Phone number
- Group contact
- Group email address

ADVANTAGES INCLUDE

- + Dedicated account management team
- + Customer service team to handle adds/deletes and employee questions
- + Access to all competitive products, including level-funded alternatives
- + Proven model with +90% client retention
- + Manage all compliance requirements, including mandatory notifications
- + Access to benefits administration through Ease at no cost
- + Access to employment law assistance



crcbenefits.com